

Save your local economy...*three stores at a time.*

the 3/50 project[®]

SAVING THE BRICK AND MORTARS OUR NATION IS BUILT ON

3

Think about which three independently owned stores you'd miss most if they were gone. Stop in and say hello. Pick up a little something that will make someone smile. Your contribution is what keeps those businesses around.

50

If just half the employed U.S. population spent \$50 each month in independently owned stores, their purchases would generate \$42,629,700,000 in revenue.* Imagine the positive impact if 3/4 of employed Americans did that.

68

For every \$100 spent in independently owned stores, \$68 of it returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and *nothing comes home.*

1

The number of people it takes to start the trend...*you.*

Pick 3. Spend 50. Save your local economy.

For more information, visit the350project.net